Navy Localized Messages
NRD Atlanta

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Global Force for Good Key Messages

The below messages are the overall Global Force for Good key messages that you are referencing when talking to recruits

America's Navy is a global force for good…and good can take many forms:

- Bombs on terrorist hide outs
- Bullets to protect innocent civilians against extremists
- Bottles of water to those in need after an earthquake
- Bachelor's degree (advanced training and education)

We protect and defend freedom around the world, and we also offer great opportunities for a great career.

And, remember…. our CNO's tenets:

Warfighting first, operate forward, be ready

All[2] good things take GREAT people!

70-80-90-100 Key Messages

You are also using the 70-80-90-100 messages more frequently in your talking points, in media interviews and when speaking to potential recruits

Sailors serve:

- From the sea…**on the land**
- In ships…**on the water**
- In submarines…**under the water**
- In planes and helicopters…**over the water**

70 – percent of the Earth's surface is covered by water
80 – percent of the world's people live near the ocean
90 – percent of all international trade travels by the sea
100 – America's Navy is always 100% on watch

Our mission is to meet America's threats far away, so those threats cannot harm us here.

Recruiting Key Messages

We have helped you localize the below messages to help you communicate the strength of the Navy across NRD Atlanta

Key Message 1: Forging leaders

- The Navy is more than just a top 50 employer – we forge leaders, allowing regular people to do spectacular things that will shape their future.

Key Message 2: Preparing you for lifelong success

- The Navy not only offers a greater diversity of career choices than any other branch of the services, but it also allows you to achieve educational opportunities before, during or after your Navy career, preparing you for lifelong success.

Key Message 3: Making a difference

- The Navy takes you beyond the books to a world of experiences that make a difference to your country and to the world.

Key Message 4: Recruiting a Sailor, Retaining a Family

- The Navy recognizes the demands you face as a Sailor and provides timely and effective family support programs ensuring the welfare of your family - enabling you to serve and excel.

Localized Recruiting Key Messages

Key Message 1: Forging leaders

- The Navy is a far-reaching force and it has strength in Atlanta, with 11,000 Sailors, Officers and civilians stationed here, serving their country and doing spectacular things. (*This is an example for the entire NRD – you would tailor this for each state in your NRD and provide the number of Sailors, Officers and civilians stationed currently so that the public is aware of the Navy presence*)
- The Navy forges true leaders such as Senior Chief Jeter who not only serves his country as a xx, xx for America's Navy, but also contributes his time to his local community, xx. *(Please note: on the feedback form filled out, you listed Senior Chief Jeter as an example of a Sailor doing great things, but I don't have any other information from you on what he does or how he has served his local community. This is an example you can tailor per rank, per recruiting rating, per local humanitarian/service project)*
- The Navy is more than just a top 50 employer – it's a calling – where we forge leaders such as Chief Starnes who xx. *(This is an example where you can swap the priority recruiting rating you want to profile – whether it be Nuke, SWCC, Dental, etc. You listed Nukes and Special Warfare as recruiting priorities so include a relevant example here. Please note: on the feedback form you filled out, you listed Chief Starnes as an example of a Sailor doing great things, but need some additional information on him to include here.)*
- We are proud that our Navy reflects the face of America and harnesses true diversity. In NRD Atlanta, we employ xx* Hispanic, African American and Asian Pacific Islander Sailors and Officers. We need more diverse officers. Within 10 years, the Navy's ranks will be one-third minority, and reach one half by 2050. (*You could only reference Officers instead of Sailors, or include one minority group over another, if you prefer*)

*PLEASE CHECK WITH NRD PAO FOR LATEST PERSONNEL NUMBERS

Localized Recruiting Key Messages

Key Message 2: Preparing you for lifelong success

- Defusing bombs, rescuing people in distress. A world of the most impossible missions made possible. More than 8,300 total Navy personnel including more than 2,450 active-duty SEALs, 600 Special Warfare Combatant-craft Crewmen (SWCC), 900 reserve personnel, 3,650 support personnel and more than 880 civilians make up the Naval Special Warfare community. We are always searching for the best and brightest, offering enlistment bonuses for some priority recruiting ratings. (*This is an example focusing on Special Warfare – tailor this message to each priority recruiting rating you want to highlight and give examples of the enlistment rewards you provide*)
- As a member of the Navy Nuclear Propulsion community, you will serve in roles and take on responsibilities that even your most talented peers wait years to take on. Imagine being in your early to mid-twenties and assuming control of a $1.5 billion nuclear-powered submarine. We are searching for the best and brightest to be part of one of the most dynamic environments imaginable, and are recruiting from top math and science universities such as the University of Georgia, Georgia Tech and the Georgia Institute of Technology. (*This is an example of showing the strength of the Navy Nuclear community and making it relevant to your local NRD – tailor the universities you are recruiting from and add any recruiting bonuses you give to Nuke Officers)*
- America's Navy offers hundreds of career opportunities in dozens of exciting fields whether you're seeking a position as a Navy SEAL or a Submarine Officer, finding unrivaled training and opportunities with the chance to achieve your education before, during or after your Navy career. *(This is an example of profiling some of the priority recruiting ratings*

Localized Recruiting Key Messages

Key Message 3: Making a difference

- Many young men and women join the Navy for the humanitarian missions and don't realize the Navy can take its care anywhere in the world – we can deploy an entire hospital – a floating hospital that can get to anywhere, any time, and here, in Atlanta, we want to recruit men and women to join us as doctors and dentists. *(When tailoring this message, include the area you are talking about)*
- Every day our Navy men and women in uniform across the globe play an important role in keeping the peace nationwide, and locally, in Atlanta, this weekend, our Sailors' mission was to bring smiles and meals to the faces of some of Atlanta's homeless at the Atlanta Mission. (*This is an example of tying the Global Force for Good message to what Sailors are doing locally – insert different examples that make sense relative to the events going on in your district)*
- Citizens of Atlanta, along with the rest of the American people have high expectations of the United States Navy, and the Navy consistently exceeds these expectations by providing the necessary tools and training for all Navy personnel to do their job. *(This is an example of localizing this message to make it relevant to the people of Atlanta, or the people of Alabama, etc.)*

Localized Recruiting Key Messages

Key Message 4: Recruiting a Sailor, Retaining a Family

- The United States Navy provides a support network of relevant services and links Navy families with these services through a variety of tools such as Fleet and Family Support Centers, social media – including Facebook, Twitter and NAVYForMoms.com and the Command Ombudsman program – a family's direct link to the command. For Navy families in Georgia, please reach out to your local Fleet and Family Support Center or network with fellow Georgia Navy moms and wives on NAVYForMoms.com *(The message may be tailored to specific regions or areas)*
- Thank you to our Navy families in Alabama. The Navy recognizes the demands you face as a Sailor and is committed to ensuring the welfare of your family (*The message may be tailored to specific regions or areas)*

Georgia Data Points

- The United States is increasing U.S. exports in the coming years with aggressive goals, and with 95 percent of the world's consumers outside U.S. borders, increasing exports is an important way to spur the economy. The Navy plays a critical role in achieving these objectives.
- **16** of the Fortune 500 ranked companies are based in cities in Georgia with Home Depot, United Parcel Service, Coca-Cola and Delta Air Lines ranked in the top 100 (ranked in revenues): Home Depot, United Parcel Service, Coca-Cola, Delta Air Lines, Aflac, Southern, Genuine Parts, SunTrust Banks, First Data, AGCO, Rock-Tenn, HD Supply, Coca-Cola Enterprises, Newell Rubbermaid, NCR, Mohawk Industries.
- The Navy has a presence in Georgia, including the SUBASE Kings Bay and 11,000 Navy personnel employed including active duty and civilian personnel. The importance the Navy plays through making the waterways safe for exports is critical to the state and national economy. It's a chain reaction – the Navy makes it possible for goods to be delivered overseas, including Georgia's export shipments of merchandise which totaled $36.1 billion in 2012.
- A total of 14,662 companies exported from Georgia locations in 2011. Of those, 13,037 (88.9 percent) were small and medium-sized enterprises, with fewer than 500 employees. SMEs generated nearly one-third (31.7 percent) of Georgia's total exports of merchandise in 2011.

Georgia Data Points

- Georgia received $831,349 in federal funding through the Small Business Administration's State Trade Export Promotion (STEP) grant program, designed to support local and state businesses' efforts to overcome obstacles that stand in the way of accessing foreign markets.
  - As part of the Georgia Reaching Out Worldwide (G.R.O.W.) program, the Georgia Department of Economic Development (GDEcD) will offer exhibit space at selected targeted trade shows throughout the world to eligible small business concerns (ESBCs) at substantially reduced rates.
  - GDEcD will also lead a number of trade missions of Georgia companies to a variety of countries, assisting approximately 70 ESBCs with these outbound foreign trade activities, and anticipating $2,245,000 in total projected sales.
  - GDEcD will also bring international buyers, manufacturers, and country-specific trade experts for one-on-one meetings with ESBCs as part of the "G.R.O.W. Regional Initiative. GDEcD anticipates total projected sales of $200,000 arising from these ESBC activities
- Export-supported jobs linked to manufacturing accounted for an estimated 6 percent of Georgia's total private-sector employment. Over one-fifth (21.3 percent) of all manufacturing workers in Georgia depended on exports for their jobs (2011 data latest available).
- Top 10 contractors receiving the largest contract awards (fiscal year 2009):
  - Lockheed Martin Corporation - $1,412,561
  - General Dynamics Corporation - $335,820
  - Hochtief AG - $333,359
  - Datapath Inc - $256,860
  - Eagle Group International, LLC - $169,679
  - Walbridge Aldinger Company - $150,598
  - W P P Group PLC - $127,577
  - Georgia Tech Research Corporation - $124,427
  - Kipper Tool Company, INC - $97,714
  - Hensel Phelps/Kiewit, A Joint - $94,097

Georgia Data Points

- The state's largest market was Canada. Georgia posted merchandise exports of $6.7 billion to Canada in 2012, 18.7 percent of the state’s total merchandise exports. Canada was followed by China ($3.7 billion), Mexico ($2.3 billion), Singapore ($1.4 billion), and Japan ($1.3 billion).
- The state's largest merchandise export category is transportation equipment, which accounted for $8.6 billion of Georgia's total merchandise exports in 2012. Other top merchandise exports are machinery ($4.8 billion), chemicals ($3.5 billion), paper ($3.4 billion), and food & kindred products ($2.6 billion).
- In 2012, the metropolitan area of Atlanta-Sandy Springs-Marietta exported $18.2 billion in merchandise, 50.4 percent of Georgia's total merchandise exports. Other major metropolitan areas in Georgia that exported in 2012 included Savannah ($4.1 billion), Brunswick ($614 million), Dalton ($498 million) and Hinesville-Fort Steward ($389 million).

Georgia Data Points

- Top Medical Schools
  - Emory University (#21, U.S. News Best Medical Schools: Research, #40, U.S. News Best Medical Schools: Primary Care, Atlanta, Georgia)
  - Georgia Health Sciences University (#69, U.S. News Best Medical Schools: Research, #63, U.S. News Best Medical Schools: Primary Care, Augusta, Georgia)
  - Mercer University – (Macon, Georgia)
  - Morehouse School of Medicine* -- (Atlanta, Georgia)
- Top Engineering Schools
  - Georgia Institute of Technology* (#4, U.S. News Best Engineering Grad Schools, Atlanta, Georgia)
  - University of Georgia (#114, U.S. News Best Engineering Grad Schools)
- Top Chaplain Schools
  - Emory University – (Atlanta, Georgia)
  - Mercer University – (Macon, Georgia)
  - Covenant College – (Lookout Mountain, Georgia)
  - Shorter College – (Rome, Georgia)
  - Brewton-Parker College – (Ailey, Georgia)

*Indicates university with NROTC program

Georgia Data Points

- Two ships have borne the name USS *Georgia* including:
  - The first USS *Georgia* (BB-15, originally Battleship #15), 1906-1923, was a 14,948-ton *Virginia* class battleship built at Bath, Maine, and commissioned in September 1906. She soon became a unit of the Atlantic Fleet, participating in routine operations. While engaged in gunnery exercises, she suffered a turret accident that took the lives of ten of her crew. In December 1907, *Georgia* left Hampton Roads, Virginia, with other Atlantic Fleet battleships to begin the World cruise of the "Great White Fleet." She visited ports in the West Indies, South America, Mexico, the U.S. west coast, the western Pacific, Asia and the Mediterranean before returning to Hampton Roads in February 1909. While out of commission during 1916-17, she served as receiving ship in Boston. Recommissioned in April 1917, *Georgia* was employed on training duties during most of the First World War, shifting to convoy escort missions in September 1918. Late in the year, she began six months of transport service, bringing almost 6000 U.S. servicemen home from France in five voyages. In July 1919, the battleship transited the Panama Canal to join the Pacific Fleet. She was placed out of commission at Mare Island, California, in June 1920. Receiving the hull number BB-15 later in that month, *Georgia* remained inactive until November 1923, when she was sold for scrapping.
  - The second USS *Georgia* (SSGN-729*)* is the fourth *Ohio* class submarine and the second ship to bear the name of the state of Georgia. The keel laying ceremony was presided over by First Lady Rosalyn Carter, wife of President Jimmy Carter, both Georgia natives. The ceremony took place the same day that the USS *Ohio*, the lead ship of the class, was launched. Mrs. Carter's initials can still be seen on the ship's keel. On November 5, 1982, *Georgia* was launched and christened by Mrs. Sheila Watkins, wife of Admiral J.D. Watkins, USN, Chief of Naval Operations. On 11 February, 1984, USS *Georgia* was commissioned at Naval Underwater Sound Center. In October 2005, conversion started to modify the USS *Georgia* to carry 154 conventional cruise missiles instead of 24 Trident missiles. After completion of the conversion, the *Georgia* was redesignated SSGN 729 on 1 March 2004. She was welcomed home to Kings Bay, Georgia on 28 March 2008 in a return to service ceremony. In August 2009, she began her first SSGN deployment. In January 2010, she earned Squadron SIXTEEN battle efficiency “E” for 2009.

Georgia Data Points

- Georgia is proud to be home to 21 Medal of Honor recipients from the Civil War to World War II:
  - Gunner's Mate George W. Leland received a Medal of Honor for his extraordinary heroism in action while serving on board the USS *Lehigh*, Charleston Harbor, South Carolina, 16 November 1863. While the *Lehigh* was grounded and was under heavy enemy fire from Fort Moultrie, Gunner's Mate Leland twice succeeded in rowing a boat to transfer the thick cables from the *Lehigh*.
  - Lieutenant Jackson Charles Pharris received a Medal of Honor for gallantry and intrepidity at the risk of his life above and beyond the call of duty while on the USS *California* (BB-44) during Pearl Harbor. In charge of ordinance repair, Lt. Pharris was severely injured by a concussion which hurled him to the overhead and back to the deck. Quickly recovering, he set up a hand-supply ammunition train for the anti-aircraft guns and persisted in his efforts to speed up the supply of ammunition and at the same time, repeatedly risked his life to enter flooding compartments and dragged fellow Sailors to safety – saving many of their lives.

Alabama Data Points

- The United States is increasing U.S. exports in the coming years with aggressive goals, and with 95 percent of the world's consumers outside U.S. borders, increasing exports is an important way to spur the economy. The Navy plays a critical role in achieving these objectives.
- **One** of the Fortune 500 ranked companies is based in a city in Alabama:
  - Regions Financial
- The Navy has a visibly low presence in Alabama with almost 1,800 Navy personnel employed including active duty and civilian personnel. However, the importance the Navy plays through making the waterways safe for exports is critical to the state and national economy. It's a chain reaction – the Navy makes it possible for goods to be delivered overseas, including Alabama's export shipments of merchandise which in 2012 totaled $19.6 billion.
- A total of 3,822 companies exported goods from Alabama locations in 2011. Of those, 3,133 (82 percent) were small and medium-sized enterprises (SMEs), with fewer than 500 employees. SMEs generated nearly one-fifth (19 percent) of Alabama's total exports of merchandise in 2011.
- Alabama was awarded a $368,414 State Trade and Export Promotion (STEP) grant.
  - The STEP program will coordinate with the Alabama International Trade Division (ITD) to educate Alabama small businesses on the markets of China/Korea, Singapore/Malaysia and France..
  - During FY 2013, the ITD will lead trade missions comprised of small businesses to these countries utilizing the Gold Key Services of the U.S. Commercial Service. To help small businesses find success in exporting, customized training programs will be delivered on-site to prepare them in export readiness and provide in-depth technical assistance on export financing.

Alabama Data Points

- Export-supported jobs linked to manufacturing account for an estimated 9 percent of Alabama's total private-sector employment. One-quarter (25.3 percent) of all manufacturing workers in Alabama depend on exports for their jobs (2011 data latest available).
- Top 10 contractors receiving the largest contract awards (fiscal year 2009):
  - The Boeing Company - $1,674,477
  - N.V. Koninklijke Nederlandsche - $494,697
  - Army Fleet Support, LLC - $402,167
  - JVYS - $287,799
  - Austal USA, LLC - $287,421
  - Lockheed Martin Corporation - $250,626
  - Computer Sciences Corporation - $229,824
  - Northrop Grumman Corporation - $227,497
  - Washington Group International - $216,828
  - Document and Packaging Brokers - $193,838
- The state's largest market was Canada. Alabama posted merchandise exports of $4 billion to Canada in 2012, 20.2 percent of the state’s total merchandise exports. Canada was followed by Germany ($2.5 billion), China ($2.4 billion), Mexico ($2 billion), and Japan ($809 million).

Alabama Data Points

- The state's largest merchandise export category is transportation equipment, which accounted for $7.7 billion of Alabama's total merchandise exports in 2012. Other top merchandise exports are chemicals ($2.6 billion), minerals & ores ($1.8 billion), primary metal manufactures ($1.4 billion), and machinery ($1.9 billion).
- In 2012, the following metropolitan areas in Alabama recorded merchandise exports: Birmingham-Hoover ($1.9 billion), Mobile ($1.9 billion), Montgomery ($1.8 billion), Huntsville ($1.5 billion), Decatur ($644 million), Auburn-Opelika ($434 million),Dothan ($277 million), Anniston-Oxford ($201 million), Florence-Muscle Shoals ($140 million), and Gadsden ($31million).

Alabama Data Points

- Top Medical Schools
  - University of Alabama – Birmingham (#12, U.S. News Best Medical Schools: Primary Care, #31, U.S. News Best Medical Schools: Research)
  - University of South Alabama – (Mobile, Alabama)
- Top Engineering Schools
  - Auburn University* (#67, U.S. News Best Engineering Grad Schools)
  - University of Alabama – Huntsville (#88, U.S. News Best Engineering Grad Schools)
  - University of Alabama (#109, U.S. News Best Engineering Grad Schools, Tuscaloosa, Alabama)
  - University of Alabama – Birmingham (#126, U.S. News Best Engineering Grad Schools)
  - Tuskegee University*
- Top Chaplain Schools
  - Spring Hill College – (Mobile, Alabama)
  - Huntingdon College – (Montgomery, Alabama)
  - Judson College – (Marion, Alabama)
  - Samford University – (Birmingham, Alabama)

*Indicates university with NROTC program

Alabama Data Points

- Seven ships have borne the name USS *Alabama* including:
  - The first USS *Alabama* - one of the "nine ships to rate not less than 74 guns each" authorized by Congress on 29 April 1816—was laid down in June 1819 at the Portsmouth Navy Yard. In keeping with the policy of the 74-gun ships-of-the-line being maintained in a state of readiness for launch, the *Alabama* remained on the stocks at Portsmouth for almost four decades, in a state of preservation—much like part of a "mothball fleet" of post-World War II years. Needed for service during the Civil War, the ship was completed, but her name was changed to *New Hampshire* on 28 October 1863.
  - The second USS *Alabama*—a wooden-hull sidewheel steamer built in 1838 at Baltimore, Md.—apparently operated under the aegis of the War Department during the War with Mexico (1846-1848), carrying troops that participated in the capture of Veracruz. After the close of hostilities, the War Department transferred *Alabama* to the Navy Department pursuant to the Act of Congress of 3 March 1849. She was sold at auction in October 1849. Records of her naval service (if any) have not been found. It does not appear that she did in fact serve in the United States Navy, since her name does not appear in any contemporary listings of naval vessels, nor do any deck logs exist. She was ultimately lost, stranding on Gun Key, in the Bahamas, on 12 July 1852.
  - The third USS *Alabama* (1861-1865), which was later the civilian steamship *Alabama* (1850-1861, 1865-1878), was a 1261-ton wooden side-wheel steamer, built at New York City in 1850 and operated thereafter in commercial service in the western Atlantic. The U.S. Army used her as a transport during the spring and early summer of 1861, and she was purchased by the Navy at the beginning of August 1861. Commissioned as USS *Alabama* at the end of September 1861, she was attached to the large naval force preparing to seize Port Royal, South Carolina, for use as a base for blockading the southern seacoast. During 1861 and most of 1862, *Alabama* continued to enforce the blockade. She served with the North Atlantic Blockading Squadron during the Civil War. Her final active service was performed cruising along the mid-Atlantic coast. She was decommissioned at Philadelphia in mid-June 1865 and sold less than a month later. She soon resumed civilian employment, with no change in name, and remained in merchant service until destroyed by fire in 1878.

Alabama Data Points

- Continued…:
  - The fourth USS *Alabama* (BB-8), 1900-1921, was a 11,565-ton *Illinois* class battleship, built in Philadelphia and commissioned in October 1900. During the next seven years, she primarily operated along the U.S. East Coast and in the Caribbean area, taking part in the exercises and gunnery practice that were the main tasks of battleships in peacetime. After a long journey ended in October 1908, she went into reserve. Before recommissioning in April 1912, she was modernized, receiving new "cage" masts and other modifications that greatly altered her appearance. The battleship was often in reserve over the next five years, but undertook occasional training cruises in the western Atlantic. Alabama's seagoing service ended in August 1919, though she was not placed out of commission until May 1920. In September 1921 the now-obsolete battleship was transferred to the War Department for use as an aerial bombing target. As a result of damage received at the hands of Army aviators, she sank in Chesapeake Bay on 27 September 1921. Her wreck was sold in March 1924 and later raised and scrapped.
  - The fifth USS *Alabama* (BB-60), 1942-1964, a 35,000 ton *South Dakota* class battleship, was built at the Norfolk Navy Yard, Portsmouth, Virginia. Commissioned in August 1942, she operated along the U.S. east coast in late 1942 and early 1943 and was then stationed in the North Atlantic to guard against the threat of raids by German heavy ships. *Alabama* was transferred to the Pacific in August 1943. Following overhaul and training in January-April 1945, the battleship rejoined the fleet for operations in the Western Pacific, including attacks on the Japanese home islands. She took part in the occupation of Japan and the return of veterans to the United States in August-October 1945. She decommissioned at the Puget Sound Navy Yard, Bremerton, Washington, in January 1947 and remained in reserve until struck from the Naval Vessel Register in June 1962. Two years later, she was turned over to the State of Alabama. Since September 1964, Alabama has been berthed at Mobile, Alabama, as a memorial to those who served and sacrificed during World War II.

Alabama Data Points

- Continued…:
  - The sixth USS *Alabama*—a 69-foot motor boat built in 1906 at South Boston, Mass., by George Lawley and Sons—was inspected by the Navy in the summer of 1917. Records indicate that on 25 July 1917 the Navy concluded an agreement with her owners, the American and British Manufacturing Co., Bridgeport, Conn., for possible future acquisition of the boat. By the terms of that agreement, *Alabama*—assigned the designation SP-1052—-was "enrolled in the Naval Coast Defense Reserve." All indications are, however, that she never saw actual naval service, possibly remaining "enrolled" in a reserve capacity, since she does not appear on contemporary lists of commandeered, chartered, or leased small craft actually used by the Navy during World War I.
  - The seventh USS *Alabama* (SSBN 731), is the sixth *Trident* class nuclear powered Fleet Ballistic Missile Submarine. The keel was laid 14 October 1980, and the crew was formed in July 1983. On 19 May 1984, Mrs. Barbara Dickinson, wife of The Honorable William L. Dickinson, United States Representative from Alabama, christened *Alabama* during launching ceremonies held in Groton, Connecticut. On 25 May 1985, she was commissioned at Naval Underwater Systems Center, New London, Connecticut. The ship then commenced shakedown operations and underwent a series of shipwide inspections. The Blue crew completed a Demonstration and Shakedown Operation (DASO) and launched the ship's first *Trident* (C-4) missile. In July 1985, the Gold crew relieved the Blue crew and completed the shakedown schedule. In April 1986, both crews completed the first refit at Submarine Base, Bangor, and the Blue crew subsequently conducted the first USS *Alabama* Strategic Patrol. The Gold crew conducted its first patrol in the Summer/Fall of 1986. The USS *Alabama* was selected for the FY95 U.S. Strategic Command "Omaha" Trophy.

Alabama Data Points

- Alabama is proud to be home to 21 Medal of Honor recipients that span from the Civil War to the Vietnam War:
  - Gunner's Mate First Class Osmond Kelly Ingram received a Medal of Honor for extraordinary heroism in the occasion of the torpedoing of the USS *Cassin*, off the coast near Mind Head, Ireland, on 15 October 1917. While the *Cassin* was searching for the submarine, Gunner's Mate First Class Ingram sighted the torpedo coming, and realizing that it might strike the ship, ran with the intention of releasing the depth charges before the torpedo could reach the *Cassin*. The torpedo struck the ship before he could accomplish his purpose and Ingram was killed by the explosion. His life was sacrificed in an attempt to save the ship and his shipmates, as the damage to the ship would have been much less if he had been able to release the depth charges.
  - Lieutenant Richmond Pearson Hobson received a Medal of Honor for extraordinary heroism and uncommon valor in action in connection with the sinking of the USS *Merrimac* at the entrance to the harbor of Santiago de Cuba, 3 June 1898. Despite persistent fire from the enemy fleet, Lieutenant Hobson distinguished himself by extraordinary courage and carried out this operation at the risk of his own personal safety.
  - Commander David S. McCampbell received a Medal of Honor for conspicuous gallantry and intrepidity at the risk of his life above and beyond the call of duty as Commander, Air Group FIFTEEN (AG-15), attached to the USS *Essex* (CV-9), during combat against enemy Japanese aerial forces in the first and second battles of the Philippine Sea. An inspiring leader, fighting boldly in the face of terrific odds, CDR McCampbell led his fighter planes against a force of 80 Japanese carrier-based aircraft bearing down on our fleet on 19 June 1944. He personally destroyed seven hostile planes during this single engagement in which the outnumbering attack force was utterly routed and virtually annihilated. Fighting desperately but with superb skill against such overwhelming airpower, he shot down nine Japanese planes and, completely disorganizing the enemy group, forced the remainder to abandon the attack before a single aircraft could reach the fleet. His great personal valor and spirit of aggression under extremely perilous combat conditions reflect the highest credit upon Commander McCampbell and the United States Naval Service.

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